

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order ID: 57971 CF LOC-POL FBD - LBD: 10/01/12 - 10/07/12 HL#: Created: 09/04/12 02:30 PM

Client: GILLIBRAND FOR SENATE (303626) CPE: / / 11695 Agency Commission: 15 % Updated: LMANOGUE on 09/05/12 04:33 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: Gillibrand for Senate 2012 Self :05:00 Confirmed: 09/05/12 04:33 PM

Buyer: Rachael Beale Demo: P25-54 DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: VINCENT MCCARTHY-WCBS-TV Billing Int: Monthly BM: SS

Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPMX: 0% WLNY: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	M5-6A	0 1 0 1 0 0 0	NEWS	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	MLOCAL6AM	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,200.00	5	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	NEWS	30				0.0	\$600.00	5	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	WMRNWSA6	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	DDEAL	0 0 0 0 1 0 0	DEAL	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	DPRICE1	1 0 0 1 0 0 0	PRCE	30				0.0	\$1,500.00	2	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	NNOON1	0 0 1 0 0 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	DPHIL	1 0 1 0 1 0 0	PHIL	30				0.0	\$1,000.00	3	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	EJUDY	1 1 1 1 1 0 0	EFG	30				0.0	\$1,400.00	5	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	ENEWS5P	1 1 1 1 1 0 0	NEWS	30				0.0	\$3,000.00	5	\$15,000.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	18:00 - 18:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$2,700.00	5	\$13,500.00		
	CDR-NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	AINSIDER	1 1 0 1 0 0 0	ACC	30				0.0	\$2,400.00	3	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	AET730	1 0 1 0 1 0 0	ACC	30				0.0	\$2,400.00	3	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	PBANG*2MENTH8	0 0 0 1 0 0 0	REGP	30				0.0	\$35,000.00	1	\$35,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
016	PCSINYFR8	0 0 0 0 1 0 0	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	PMENTALSU10	0 0 0 0 0 0 1	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	NLATE1	1 1 1 1 1 0 0	NEWS	30				0.0	\$3,500.00	5	\$17,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
019	NLATE1	0 0 0 0 0 1 0	NEWS	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

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020	NLATE1	0 0 0 0 0 0 1	NEWS	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
021	LLETTER1	0 1 1 0 0 0 0	LETT	30				0.0	\$1,800.00	2	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	2										

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022	LCSIMISAT2405	0 0 0 0 0 1 0	LFG	30				0.0	\$800.00	1	\$800.00		
	CSI MIAMI - LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/07/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	55	0	\$187,500.00	\$159,375.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$187,500.00	\$159,375.00	\$0.00	\$0.00